



FOR IMMEDIATE RELEASE

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New Junior Hereford Board Members, Officers Elected

KANSAS CITY, Mo. — The election of four new junior Hereford members to the National Junior Hereford Association (NJHA) board of directors was made, along with announcement of the new officer team, at the 15th Annual VitaFerm® Junior National Hereford Expo (JNHE) July 11 in Harrisburg, Pa.

The 2014-15 officer team includes Chairman Brady Jensen, Courtland, Kan.; Vice Chairman Amanda Bacon, Siloam Springs, Ark.; Communications Chair Elise Hackett, Tuscola, Ill.; Leadership Chair Taryn Adcock, Assumption, Ill.; Fundraising Chair Jason May, Randolph, Minn.; and Membership Chair Kristin Bielema, Ada, Mich. Also serving on the board as directors are Cody Jensen of Courtland, Kan., and Tommie Lynne Mead of Midville, Ga.

Brady Jensen is the 21-year-old son of Kevin and Sheila Jensen, Courtland, Kan. After graduating from Butler Community College, El Dorado, Kan., where he competed on the livestock judging team and was named an All-American, he transferred to Kansas State University (K-State). There he will be a senior pursuing a degree in animal science and industry and agriculture economics. He has been a member of the NJHA since he was 7 and has exhibited at all but one JNHE. His honors in the NJHA range from being named Junior Herdsman of the Year to winning champion or reserve champion showman in every age group. His passion for the Hereford breed is unparalleled, and the continued positive growth of the NJHA program drove him to serve the youth as a director.

Cody Jensen is the 21-year-old son of Kirk and Steph Jensen, Courtland, Kan. A senior at K-State, Cody is majoring in milling science and hopes one day to have a milling science position in the Midwest and to continue to raise and sell Hereford cattle. In junior college, Cody was a member of the Butler Community College livestock judging team, and he is an active member of the Kansas Junior Hereford Association. As a director, he says he wants to be a role model and hopes that junior members will feel comfortable in expressing their thoughts and opinions about the association to him as a great listener who can put their requests into action.

The 2014 VitaFerm Junior National Hereford Expo was sponsored in part by Biozyme Inc., St. Joseph, Mo. The NJHA is one of the most active junior programs in the country with approximately 3,000 members. Its mission is to create and promote enthusiasm for the breed while providing opportunities through leadership, education and teamwork. For more information about the NJHA, visit *JrHereford.org*.

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Photo outline —

2014-15 National Junior Hereford Association board of directors (pictured seated front row, l to r) are: Brady Jensen, Courtland, Kan., chairman; Amanda Bacon, Siloam Springs, Ark., vice chairman; Elise Hackett, Tuscola, Ill., communications chair; Jason May, Randolph, Minn., fundraising chair; Taryn Adcock, Assumption, Ill., leadership chair; and Kristin Bielema, Ada, Mich., membership chair. Directors standing (l to r) are: Kelsey Stimpson, Melba, Idaho; Austin Cole, Bowling Green, Ky.; Cody Jensen, Courtland, Kan.; Tommie Lynne Mead, Midville, Ga.; Kelsey Repenning, Mitchell, S.D.; and Jessica Middleswarth, Torrington, Wyo.